

# Community Giving Programs



Educate  
•  
Empower  
•  
Thrive



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# BACKGROUND

Members contribute over \$150,000 a year to community giving through the penny per swipe.

Founded in 1935, Maps Credit Union has given back to the community since our inception and community giving is part of the fabric of who we are. In 2012, we established the Maps Community Foundation (MCF) to expand and strengthen our commitment to giving back. Since then, MCF has significantly grown its philanthropic impact and now invests more than \$500,000 annually in community initiatives. We also contribute each year to an endowment to help sustain this work for the long term.

As a credit union, our members are a key part of that giving. With a Free Community Checking account, Maps contributes a penny to MCF with every debit card purchase—totaling more than \$150,000 in 2025 alone!



Our giving reflects the communities we serve across Greater Western Oregon, with a focus on areas where Maps has a physical presence, including Marion and Polk Counties, as well as Wilsonville, Astoria, Seaside, and Oregon City.

MCF's key impact areas include education, economic empowerment, and vibrant communities. Through this work, we support educational programs, provide community sponsorships and capital grants, and engage

our employees in hands-on projects with their community giveback hours. We are guided by our motto—Educate. Empower. Thrive.—and we invite you to be a part of the impact.

**Giving back** is part of who we are.

# MISSION

MCF's mission is to enrich the lives of members and our community by investing in education, economic empowerment, and community vibrancy.



Our giving programs include treasure, time, and talent. In addition to monetary donations, employees each have 24 paid hours to volunteer in the community and our team serves on non-profit boards.



# VISION

Our vision is a thriving community, where all people can access education, build financial stability, and live healthy, vibrant lives.

# CORE VALUES



## COMMUNITY

Maps cares deeply about the communities we serve. Community is at the heart of our commitment to giving back. By listening, learning, and building relationships with diverse communities across our region, we can invest in ways that create meaningful impact.



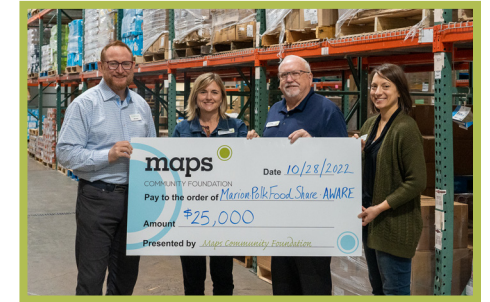
## IMPACT

We strive to achieve significant and measurable positive outcomes for our communities. Lifelong learning is a core Maps value, and we remain committed to staying informed, relevant, and responsive to emerging community needs.



## EQUITY

We are committed to ensuring that all people and organizations have fair and inclusive access to funding opportunities. Resources are distributed thoughtfully and equitably to address the diverse needs of communities across our urban and rural service areas.



## INTEGRITY

We are committed to excellence, ethics, and accountability in all aspects of our work. We aim to operate with honesty and transparency in our communications and decision-making processes.



## LEADERSHIP

Through our knowledge and strong community partnerships, we strive to serve as a philanthropic leader and collaborative partner on key community issues. We inspire generosity and community service while leading with Maps' core values of composition, commitment, character, collaboration, and competence.



# Impact Areas and Programs

EDUCATION

ECONOMIC EMPOWERMENT

VIBRANT COMMUNITIES

## EDUCATION:

### Shaping a Healthy, Thriving Future

We invest time and resources in projects and programs that build on Maps' long-standing legacy of supporting education and promoting lifelong learning.

#### OBJECTIVES

- Recognize and honor teaching excellence and innovation
- Partner to increase high school graduation rates
- Support post-secondary education and career training
- Support K-12 public and private schools

#### PROGRAMS

- Scholarships
- Teacher Grants
- School Supply Grants
- Education IDA



## ECONOMIC EMPOWERMENT: Increasing Financial Health

We invest in projects and programs that promote financial health and expand access to financial services, particularly for underserved and marginalized populations.

#### OBJECTIVES

- Expand Student Saver opportunities that support college and career pathways
- Increase access to safe, affordable capital for underserved populations
- Provide financial education programs for community partners

#### PROGRAMS

- Education IDA
- Community Loan Fund
- Financial Education Programs



## VIBRANT COMMUNITIES:

### Creating Healthy, Thriving Places

We invest in projects and programs that strengthen our communities and make them vibrant places to live and work. This includes supporting nonprofit organizations, community and economic development efforts, and employee engagement.

#### OBJECTIVES

- Support local nonprofit organizations
- Invest in community and economic development projects
- Encourage community giving and volunteerism

#### PROGRAMS

- Community Sponsorships
- Maps Community Grant Program
- Giving Tuesday Grants
- Maps Employee Community Giveback Program



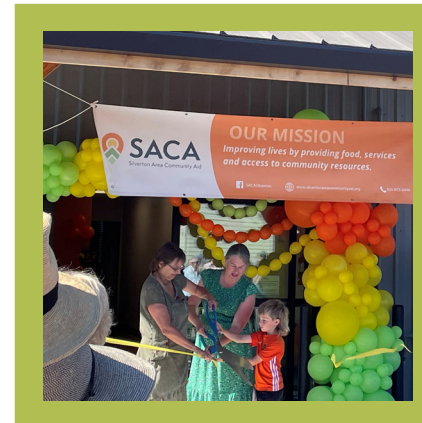
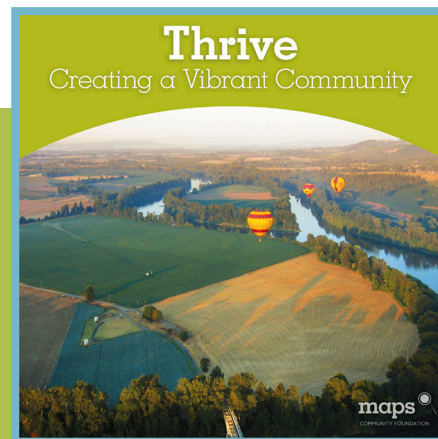
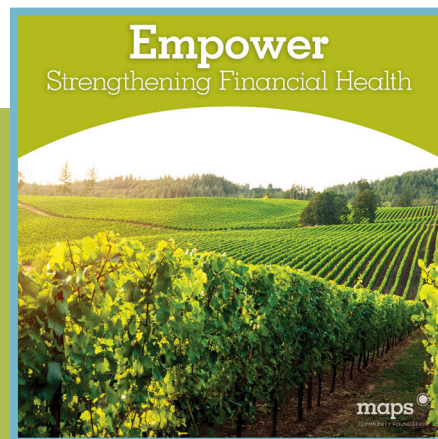
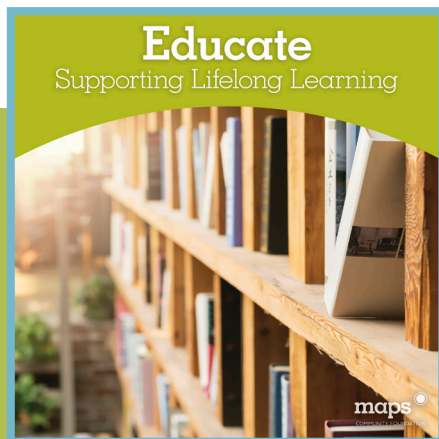
## MAPS COMMUNITY FOUNDATION

### What We Fund

The Maps Community Foundation provides funding through multiple philanthropic programs that serve nonprofit community organizations, schools, teachers, and students. Funding decisions are based on alignment with our focus areas, community impact, and the potential for long-term partnerships.

### What We Do Not Fund

We do not fund religious activities, political activities, or individuals. We generally do not fund school parent-teacher clubs, school clubs and sports teams. Our larger Maps Community Grants are for nonprofit capital projects at this time, and we do not fund general operating or program expenses.



**Educate**  
**Empower**  
**Thrive**

Maps is proud to support nonprofit organizations, schools, teachers, and students each year—investing over \$500,000 annually through MCF, and providing volunteer hours to strengthen the communities we serve.

# FUNDING OPPORTUNITIES

APPLICATION-BASED  
MEMBER NOMINATED  
PARTNER REFERRAL

## Application-Based Giving Programs



### Maps Community Grants

As we have expanded the scale of our giveback programs, we are making larger investments in nonprofit capital projects, including capital campaigns, facility renovations, and more. The focus is on projects that allow Maps to make a more significant investment of \$10,000–\$50,000 while developing longer-term partnerships, often including employee engagement.



### Community Sponsorships

Through sponsorships ranging from \$250 to \$5,000, we support a diversity of nonprofit events and programs that strengthen and enrich our community. Applications are accepted on a rolling basis. We encourage you to apply at least 30 days before funds are needed.



### Scholarships

Supporting high school graduation and post-secondary education are key goals for MCF. Graduating high school seniors who are Maps members are eligible to apply for Maps scholarships. Several scholarships are also designated for non-traditional students who are 5+ years beyond high school. Scholarships can be used for trade school, community college, and 4-year universities.

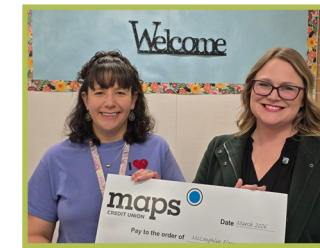


### Teacher Grants

Each year, we look forward to supporting our local K-12 teachers by funding creative projects that will make a difference for students and the school community. Grants can be used for classroom and/or school-wide projects, field trips, and educational after-school clubs. Maps members who are K-12 public and private school teachers who teach in Marion and/or Polk County, Wilsonville, Astoria, Seaside, and Oregon City schools are eligible to apply.

## Member Nominated Giving Programs

Nominations are accepted via our social media platforms, through online banking, and a QR code found on branch flyers and screens.



### School Supply Grants

Each February, Maps members nominate K-12 public and private schools to receive \$1,000 school supply grants. From hundreds of nominees, we randomly select 20 schools located in the communities served by our branch network. We see the incredible impact these funds can have across our communities, especially as school supplies run low mid-year.



### Giving Tuesday Grants

Each November, members nominate local nonprofit organizations to receive a \$1,000 grant on Giving Tuesday—the Tuesday after Thanksgiving and a day that inspires generosity. We randomly select 10 organizations that are making a difference in our giving region and surprise them with these impactful grants.

## Partner Referral Giving Programs



### Individual Development Account (IDA)

MCF offers a limited number of Individual Development Accounts (IDAs) to qualifying students each year to support post-secondary education. Funded in partnership with CASA of Oregon, IDA funds can be used at accredited educational institutions, including trade schools, community colleges, and 4-year universities. Interest forms are available each year through specific program partners.



### Community Loan Fund Program

In partnership with select nonprofit organizations, Maps CU Lending provides 0% interest loans of \$1,000–\$5,000 to support individuals and families as they work toward greater stability. Funds can be used for rental housing (first, last, security deposit), vehicle purchases, computer equipment for work or school, legal fees, and micro-business development. As a pay-it-forward revolving fund, the program also helps participants build credit as loans are repaid.

Applications and more detailed information about our Community Giving programs are available on our website [mapsco.com](https://mapsco.com). Maps Community Grant applications are reviewed quarterly by the Maps Community Foundation board and Community Sponsorship requests are accepted on a rolling basis and reviewed monthly. Scholarship applications generally open in February with applications due in March, and Teacher Grant applications are typically accepted in the Fall.



## CONTACT US

Please reach out to Kim Hanson, Executive Director, Maps Community Foundation if you have any questions at [khanson@mapscu.com](mailto:khanson@mapscu.com) or 971-382-0177.